



SPONSORSHIP DETAILS

INTRODUCTION

# THE SUNRISE THEATRE SPEAKEASY

CHEERS TO  
**100 YEARS**

## Save The Date!

Saturday, July 29, 2023, when the historic  
Sunrise Theatre celebrates its  
100 year Anniversary!

**\$125** PER  
PERSON

**BUY TICKETS  
ONLINE!**





## IMAGINE

Your evening begins on Second Street in Historic Downtown Fort Pierce, where you'll find a secret entrance to The Sunrise Theatre Speakeasy through a side alley. You'll only be able to enter if you know the secret knock, but once inside, you'll travel back in time to a prohibition-era Jazz Joint where the Fort Pierce Jazz Society will be playing some Nifty Jazz, Swing, Blues and Ragtime to get you moving.

The music will have you swingin' and sayin' "This place is The Cat's Pajamas"! Once your Gams begin to hurt, grab our signature libation at the Gin Mill and head to the Grand Casino to gamble with your special Sunrise Money. Gambling is prohibited, so keep an eye out for the Coppers.

After hitting the jackpot, celebrate with a little bubbly from the champagne fountain and nibble on some sweet treats. Next head over to our Vaudeville stage to sit, eat some light bites, and enjoy the show. Our Vaudeville stage will showcase a special show to bring you back to the era of silent movies, slapstick entertainment and much more.

Don't leave before getting a dance lesson on the classic move, the Charleston, or before taking a fun photo at our Photobooth. Once you find yourself ready to mingle, head upstairs to our classic Bourbon Bar to enjoy a smooth Old Fashioned and timely songs sung by a Sweet Canary.

Be sure to listen for any whispers about Rupert's Roost, a secret area that is invite only, where you may be able to have your fortune told.

So, Dames get out your Flapper Dress, Feather Headband and long Pearl Necklace and Sheiks don your most Dapper Pinstriped Suit, Straw Boater Hat and Cane... the night is sure to be the Bee's Knees!

## SPONSORSHIP PACKAGES

### GATSBY SPONSOR | \$10,000

- ◆ 12 Tickets to Event
- ◆ Title sponsor on Sunrise Theatre Marquee Day of Event
- ◆ Naming Opportunity at Event: Locations Available - Speakeasy, Casino, Vaudeville Stage, Bourbon Bar, Rupert's Roost, Signage prominently displaying Sponsor
- ◆ Example: Bourbon Bar, sponsored by your business here.
- ◆ Logo as Title Sponsor Included in all promotional materials for event
- ◆ Print ads, radio, social media, digital advertising
- ◆ Name or Company Logo on event website and printed evening "passport"
- ◆ Listing in Sunrise Theatre 2023-24 "Playbill" as Centennial Sponsor
- ◆ Sponsor of Exclusive Friend's Lounge for one Sunrise Theatre Sponsored show of choice plus 4 tickets
- ◆ Access to Exclusive Friend's Lounge for 4 during 2023/24 Sunrise Theatre Season



## JAZZ SPONSOR | \$7,500

- ◆ 10 Tickets to Event
- ◆ Naming opportunity at event :  
Locations Available\* - Speakeasy, Casino, Vaudeville Stage, Bourbon Bar, Signage prominently displaying Sponsor.
- ◆ Example: Bourbon Bar, sponsored by Your Business Here.
- ◆ Logo included in all promotional materials
- ◆ Print ads, radio, social media, digital advertising
- ◆ Name or Company Logo on the event website and printed evening "passport"
- ◆ Listing in Sunrise Theatre 2023-24 "Playbill" as Centennial Sponsor
- ◆ Access to Exclusive Friend's Lounge for 2 during 2023/24 Sunrise Theatre Season

## THE ASHLEY GANG SPONSOR | \$5,000

- ◆ 8 Tickets to Event
- ◆ Naming Opportunity: Event Photo Booth or Event "Passport"
- ◆ Logo in all promotional materials and printed evening "Passport"
- ◆ Print ads, radio, social media, digital advertising
- ◆ Name or Company Logo on the event website
- ◆ Listing in Sunrise Theatre 2023-24 "Playbill" as Centennial Sponsor

**SIGN UP  
ONLINE!**



## BOOTLEGGERS SPONSOR | \$2,500

- ◆ 4 Tickets to Event
- ◆ Logo in all promotional materials
- ◆ Name or Company Logo on the event website and printed in evening "Passport"
- ◆ Listing in Sunrise Theatre 2023-24 "Playbill" as Centennial Sponsor

## CHARLESTON SPONSOR | \$1,000

- ◆ 2 Tickets
- ◆ Name on the event website
- ◆ Name or Company Logo on the event website and printed in evening "passport"
- ◆ Listing in Sunrise Theatre 2023-24 "Playbill" as Centennial Sponsor

## VAGABOND SPONSOR | \$500

- ◆ 1 Ticket
- ◆ Name on the event website
- ◆ Sponsorship recognition signage displayed in the Casino

**SIGN UP  
ONLINE!**





## The Sunrise Theatre Cheers to 100 Years Speakeasy Event

will be held on Saturday, July 29, 2023 at the Sunrise Theatre. The community celebration event is co-hosted by the Sunrise Theatre Foundation and the Sunrise Theatre.

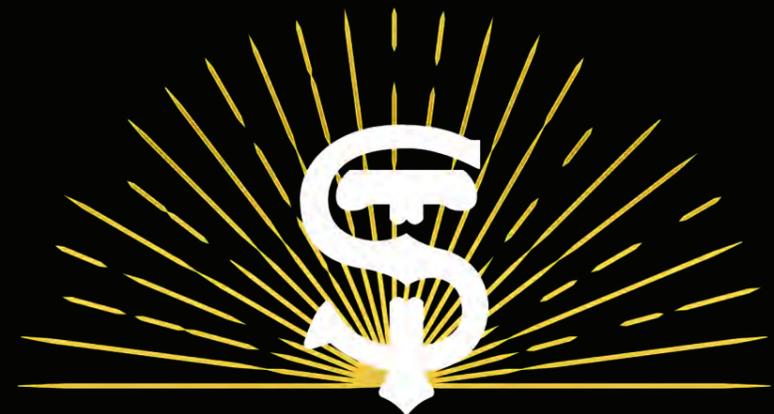


Through the years, the Sunrise Theatre served not only as a theater, but as a gathering place for the Fort Pierce community, starting in 1923 with vaudeville, then silent films and finally major motion pictures until it closed in 1983. Now fully restored, it is again the shining light in downtown Fort Pierce, with a variety of programs ranging from Concert Legends, Grammy Winners, Comedy Superstars, Country Greats and Special Events of all kinds for over 17 years.

We would appreciate your support as a corporate sponsor for the Sunrise Theatre Centennial Celebration. As a Centennial sponsor, your business will receive invaluable marketing recognition while assisting the Sunrise Theatre Foundation, a non-profit 501(c)3, with their mission to bring the experience of performing arts to children and to support theatre improvements which will enhance the theatre to fulfill its purpose within the community. With your generous support the Sunrise Theatre will continue to be the Treasure Coast's #1 destination for live entertainment, now and for years to come.

The evening event will feature delicious food and beverages in multiple locations throughout the theatre, entertainment, music and much more! Imagine entering through the speakeasy door with a special password or knock and being transformed back in time to the early days of 1920's. Learn the Charleston on the mainstage, try your luck gambling at the Casino in the lobby and enjoy a specialty cocktail in the bourbon bar at the historic second floor Friend's Lounge. Please consider becoming a Sunrise Theatre Speakeasy sponsor today!

THANK YOU



CELEBRATING  
100 YEARS  
1923 - 2023

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